** MINISTRY OF EDUCATION AND TRAINING**

**FPT UNIVERSITY**

Capstone Project Document

Capstone Project

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| **Ext. Supervisor** |  |
| **Capstone Project code** | C#.Net |

-Ho Chi Minh City, 01/2014-

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# Table of Contents

[Table of Contents 4](#_Toc376873808)

[List of Tables 4](#_Toc376873809)

[Report No. 1 Introduction 5](#_Toc376873810)

[1. Project Information 5](#_Toc376873811)

[2. Introduction 5](#_Toc376873812)

[3. Role and Responsibility 5](#_Toc376873813)

# List of Tables

[Table 1: Roles and Responsibility 9](#_Toc367122574)

# Report No. 1 Introduction

## Project Information

* Project name: Football Pitches Booking
* Project Code: in C#.Net
* Product Type:
* Start Date: 6/1/2014
* End Date: 19/4/2014

## Introduction

**2.1. Introduce:**  
“Football Pitches Booking” is B2B2C website that customers can book online one or many stadium, stadium owners can advertising their stadium, create favorable conditions for customers. In this website, admin can manage the information of both customer and stadium owner.

**2.2 Main function of website:**   
 cái này Giang mần đi :v

Customer relationship management: This function will help stadium owner know the quantity of customers who rent the field based on the data on the frequency of rent, feedback ... and we can give some incentives or prize…

**2.3 Benefit:** **2.3.1 For customer:**   
 + May request information on the field quickly, easily, saving time...  
 + Make customer will be eased by professional payment methods , accurate and science  
 + Can join the customer care program , card members based on booking history, to discount booking fee.   
 **2.3.2 For stadium owner:** + Analyze and evaluate the feedback to make the business plan more reasonable  
 + Professional service than by scientific presentation method  
 + The process of implementation of business operations is reduced , saving time , costs  
 + Customer care professional  
 + The website easy to use , intuitive , simple operation  
 + Have more chance to advertise their services and this website is the best place to effectively to respond to customers effectively and immediately   
 **2.3.4 For Master of Organization** + Increase revenue **+** Commitment to information and data security

## Role and Responsibility

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **No** | **Full Name** | **Role** | **Position** | **Contact** |
|  |  |  |  |  |
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Table 1: Roles and Responsibility  
  
Cái này a làm theo ý anh, còn nhìu ý mà còn hơi khó hiểu nên ko có viết ra, cứ gọi là đóng góp ý kiến :v